

Dear Esteemed Developer,

ENDORSEMENT OF BUILDING MATERIALS AS A MARK OF QUALITY DELIVERY

The Real Estate Developers Association of Nigeria (REDAN), the umbrella body of the organized real estate sector in a determined effort to build public trust and improve on the quality of buildings in the country, is set to commence endorsement of products that meet its set criteria and requirements.

Endorsement of your products by REDAN will increase public confidence in the quality of your products thereby giving credence to the public to patronize such products. Whilst stakeholders involved in the value chain will be encouraged to ensure and upscale standards, the integrity of estates and buildings that utilize your products in construction will be enhanced and value added to purchasers and end-users.

Accordingly, the National Executive Council Invites Esteemed Development Company(ies) to key into this initiative in order to have their products endorsed after meeting REDAN's requirements in terms of quality standards and other characteristics, which includes registration with Corporate Affairs Commission, approval and registration with Standards organization of Nigeria (SON), Manufacturers Association of Nigeria and other information which will enhance our partnership

Furthermore, your company will enjoy the following benefits from REDAN:

- REDAN's seal will be inscribed on your Endorsed product
- Endorsed materials and products will be published in the National dailies
- All endorsed company's products shall be listed on the REDAN website
- Products will be listed in REDAN's Programs of Event / Brochures / Periodic Publications
- Your company will enjoy discount on REDAN's advert on: banners, publications, magazines, newsletter e.t.c
- REDAN will carry out advocacy and assistance on issues such as getting concessions from government where necessary.

NATIONAL EXECUTIVE COUNCIL